



**XXIII ANNUAL INTERNATIONAL SEMINAR**

**New Directions in Higher  
Education in the Post  
Covid-19 Era: Global  
Perspective**

**JUNE 12-13, 2021**

**TO BE HELD ONLINE**



**@DSPSR,IPU**



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# ORGANIZERS

## Delhi School of Professional Studies & Research (DSPSR)

It is affiliated to Guru Gobind Singh Indraprastha University under the aegis of Divine Group, has been set up by the Society for Human Transformation & Research (SHTR) which is a registered body under Societies Registration Act XXI of 1860 of the Government of India. The society has been promoted by the luminaries from the field of academics having national and international recognition. It was the dream of some academicians that there should be a group of institutions dedicated to sustainable human development through transformation of human beings, the most important creature on this earth. SHTR is committed to excellence in education and research aiming at the development of competent and humane professionals.

DSPSR is the fructification of above mentioned dream. It came into existence in 1999, the year it's affiliating University, Guru Gobind Singh Indraprastha University (GGSIPU) came into existence.

The Institution has been rated into 'A' category by NAAC, the Academic Audit of the University, Joint Assessment Committee (JAC) of the University & Directorate of Higher Education (DHE), Government of NCT of Delhi.

## WSG University in Bydgoszcz, Poland

The university operates on the basis of the entrepreneurial university concept, in the model of a learning organization. The mission of the University of Economy has been developed as a result of many years of gathering and developing the experience of combining education with science and entrepreneurship. The pillars of the activity of the University of Economy, the oldest private university in Bydgoszcz, are skills, competences and their practical application. The name of the University of Economy has been operating since January 2005. Previously, the university was known as the Pomeranian School of Tourism and Hotel Management in Bydgoszcz. WSG is a non-profit organization. All funds are allocated to the development of the University, the development of a modern teaching base, and to maintaining a high level of education and conducting research activities. "Lodołamacze", organized by the Polish Organization of Employers of People with Disabilities.

The Academic Foundation "Gaudeamus" operates at WSG. The founder of the University is "KOLFER" sp. Z o.o. operating in the tourism, hotel and IT industry since 1989

**For more information, Please visit:**  
**[www.dspsr.in](http://www.dspsr.in)**

**For more information, Please visit:**  
**[www.wsg.byd.pl](http://www.wsg.byd.pl)**

# ABOUT SEMINAR

As a part of our endeavor to promote excellence in higher education in Management and Commerce in the society, DSPSR has been organizing, each year since its inception in 1999, an International Seminar/ Conference in India and abroad on a topical theme wherein a good number of academicians, researchers, practicing managers from around the globe have been participating over the two-days spread, punctuated by inaugural and valedictory.

## Past collaborations:

- Faculty of Economics and Social Science, Szent Istvan Univeristy, Godollo, Hungary
- Faculty of Economics & Management, Slovak University of Agriculture in Nitra, Slovak Republic
- Faculty of Water and Environmental Management, Szent Istvan University, Godollo, Hungary
- The Global Open University, Holland
- ICE Academy, London, United Kingdom
- Tumaini University Dar es Salaam College – TUDARCo, Dar es Salaam, Tanzania
- Delhi Technological University, Delhi, India
- Deen Dayal Upadhyaya College, University of Delhi, Delhi, India
- Shyam Lal College (E), University of Delhi, Delhi, India
- Sri Aurobindo College (E), University of Delhi, Delhi, India
- Divine Group of Institutions, Gwalior, MP, India
- Rotary Club of Delhi Maurya

# MAJOR ATTRACTIONS

- Best Paper of the Conference Award with Cash Prize.
- Two Best Paper Awards will be given in each Technical Session.
- Opportunity to publish paper (after blind peer review) in Delhi Business Review, an International Journal.
- Paper publication in one edited volume of Conference Proceedings with ISBN after review.

For more information, Please visit:  
[www.internationalseminar.org](http://www.internationalseminar.org)



# CALL FOR PAPERS

The outbreak of the coronavirus has become a major disruption to colleges and universities across the country, with most institutions canceling in-person classes and moving to online-only instruction.

In education, the shift to online was made at very short notice. It has accelerated new forms of pedagogy and tremendous initiatives from individual academics and institutions have emerged.

However, at the same time there is no doubt that a lot of online education is currently delivered in its most basic forms, replicating more traditional forms of learning on-campus. There has simply been no time to rethink the pedagogy, to work with professional instructional designers on purpose-built teaching material for online delivery. It will be interesting to analyse 'post crisis' what remains of all the initiatives taken for online education, how these get embedded in institutions' policies or blended learning offerings that come out of this period.

The idea of the seminar is to highlight important, critical issues, and lessons to be learnt to improve institutional resilience in higher education. The seminar shall ensure that academicians, researchers, policy makers and other experts continue to enlighten the minds by their intense understanding and insights which would further enrich knowledge, & provoke learning & research.

# SUBMISSION GUIDELINES

Researchers and Practitioners can submit their Papers exclusively on central theme and also they can submit papers specific to the track.

The Abstracts should be no more than 250 words with Purpose, Methodology, Findings, Research Limitations, Practical Implications, Originality/ Value, & Key Words.

The particulars regarding the title of the paper and author(s)'s name(s), designation(s), Official address(es), phone/fax number(s) and e-mail address(es) should also be mentioned along with the abstract on a separate sheet for blind peer review.

Papers should not exceed 10,000 words in length (all inclusive) with an abstract of no more than 250 words.

Manuscripts in Microsoft Word (12 point Times New Roman font, double spacing and 1" margins on all sides).

Authors should include figures and tables within the text where they are intended to appear.

All the accepted papers for presentation will be published in the proceedings.

**For more information, Please visit:**  
**[www.dspsr.in](http://www.dspsr.in)**

**Submit abstracts/full papers to:**  
**[info@internationalseminar.org](mailto:info@internationalseminar.org)**

# SUB - THEMES

- Continuing Education, Teacher Training & Development
- Restructuring Education System for Autonomy, Integration & Diversity
- Outcome-based Education: Structure & System
- Equity vs. Inclusivity: Competitive or Complementary
- New Education Policy 2020: Holistic, Multidisciplinary, and Futuristic Aspects
- Pillars of New Education Policy 2020
- Governance, Accountability & Regulatory System
- Educational delivery effectiveness: Online vs. Offline
- Internationalization of Higher Education
- Innovative and responsive pedagogy
- Accreditation: A Tool to Promote Excellence in Education
- Responsible Management Education

Research Paper Presentations on Contemporary Issues:

(Accounting; IFRS; Finance; Micro Finance; Marketing; Digital Marketing; Human Resource; IT; IB; Production and Operations Management; Construction Management; Supply Chain Management; Agricultural Economics; Agrarian Crisis; Rural Development; Deglobalization; Sustainable Development; Entrepreneurship Development; Creativity and Innovative Practices; International Financial Architecture; Role of G20; Inflation Targeting; Interest Rate Phenomenon; Monetary & Fiscal Policies: Economic Development Perspective; Development Economics; Applied Economics; Inclusive Growth; Ethics; Morality; Spirituality; Role of Civil Society; Corporate Social Responsibility; Startup India; Make in India; Stand up India; Excellence in Higher Education, et al.)

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|---|----------------|
| 1. Online Registration                    | April 09, 2021 |
| 2. Submission of Abstracts                | April 15, 2021 |
| 3. Communication of Abstract Acceptance   | April 30, 2021 |
| 4. Submission of Full Papers              | May 15, 2021   |
| 5. Communication of Full Paper Acceptance | May 23, 2021   |
| 6. Registration fee to be paid before     | May 30, 2021   |
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# SUB-THEMES & KEY DATES



# CHAIRPERSONS/ KEY-NOTE/ EMINENT SPEAKERS

## INTERNATIONAL

**Dr. Swami Parthasarathy**, Pro-Chairman, United Nations Organization for Economic Cooperation & Development (UNOECD), Asia Pacific Zone, Manila, Phillipines

**Prof. Rajender P. Srivastava**, Professor Emeritus, School of Business, The University of Kansas, USA

**Prof. Hamid Saremi**, Professor, Islamic Azad University of Iran – Quchan Branch

**Prof. Dr. Ing. Elena Horska**, Dean, Faculty of Economics and Management, Nitra, Slovak Republic

**Prof. Suneel Maheshwari**, Professor, Indiana University of Pennsylvania, Indiana, Pennsylvania, USA

**Prof. Petr Sauer**, Professor, University of Economics, Prague, Czech Republic

**Prof. Coskun Can Aktan**, Faculty of Economics and Management, Dokuz Eylul University, Izmir, Turkey

**Dr. I Ketut Warta**, M.S., IKIP Education, Indonesia

**Prof. Terry Parrish**, President, ICE Academy, London, United Kingdom

**Prof. Neeta Rajput**, SJ Global Academy, United Kingdom

**Dr. Prabha Thoudam**, Faculty & Chair, Research & Engagement Committee, College of Business, university of Buraimi

**H.E. Gauri Shankar Gupta**, Former Ambassador/High Commissioner of India

**Dr. László Villányi**, Professor Emeritus, Szent István University

**Dr. András Nábrádi**, Director, Institute of Applied Economic Sciences, Faculty of Economics, University of Debrecen

**Dr. Rajesh Khajuria**, Commissioner on Board – ACBSP USA, Professor, FPT University, Vietnam

**Prof. Uday Tate**, Professor, Marshall University, USA

**Prof. S. M. Gomes**, Professor, Gedu College of Business Studies, Bhutan

**Prof. Dr. Ravinder Rena**, Professor, NWU School of Business and Governance

**Dr. Rakesh Gupta**, Senior Lecturer, School of Commerce and Marketing, Faculty of Business and Informatics, Central Queensland University, Australia

**Dr. Uttam Kumar Datta**, Senior Management Counselor & Head of Marketing Management Division, Bangladesh Institute of Management, Dhaka

**Prof. Satish Visavadia**, SJ Global Academy, United Kingdom

# CHAIRPERSONS/ KEY-NOTE/ EMINENT SPEAKERS

## NATIONAL

**Prof. R. L. Godara**, Former Vice Chancellor, HN Gujarat University, Patan, Gujarat

**Prof. K.V. Bhanu Murthy**, Formerly, Head & Dean, Faculty of Commerce & Business, Delhi School of Economics, University of Delhi, Delhi

**Dr. Nand Dhameja**, Professor and Dean, Manav Rachna INTERNATIONAL INSTITUTE OF RESEARCH AND STUDIES

**Dr. Hem Chand Jain**, Principal, Deen Dayal Upadhyaya College,, University of Delhi

**Prof. Dinesh K. Gupta**, Professor, University Business School, Panjab University, Chandigarh

**Prof. Yogesh Upadhyay**, Professor, Faculty of Management, School of Studies in Management, Jiwaji University, Gwalior

**Prof. Balwinder Singh Saini**, Professor, Guru Nanak Dev University

**Prof. Sanket Vij**, Head, Department of Commerce and Management, BPS Mahila vishwavidyala, Khanpur Kalan, District Sonapat Haryana

**Mr. Subhash Jagota**, CEO, Global Business Solutions

**Shri. C.M. Khurana**, General Manager, Oriental Bank of Commerce, Gurgaon, Haryana

**Dr. Shyam Singh Inda**, Assistant Advisor, NAAC, Bangalore, India

**Prof. Ashutosh Nigam**, Professor, Department of Management, JC Bose University of Science and Technology, YMCA, Faridabad

**Prof. P.K. Singh**, Director of IIM Tiruchirappalli

**Prof. O.P. Sharma**, Director General, Maharishi University of Information Technology

**Dr. Ramesh Kumar**, Principal, Shyam Lal College (E.), University of Delhi, Delhi

**Prof. G.C. Maheshwari**, Professor, DSM, Delhi Technological University, Delhi, &Formerly, Dean, FMS, MS University of Baroda, Vadodara

**Prof. H.K. Singh**, President, Indian Association for Management Development (IAMD), and Professor, Department of Commerce, BHU, Varanasi, U.P.

**Dr. Rajveer Sharma**, Retd. Professor, Political Science, University of Delhi; Senior Fellow, Indian Council of Social Science Research (ICSSR)

**Prof. Narender Garg**, Dean- Academic Affairs, IG University, Meerpur, Rewari

**Dr. Aruna Baroota**, Clinical Psychologist & International Trainer

**Dr. Kusum Lata**, Principal, Sri Aurobindo College (E) University of Delhi, Delhi

**Shri Sanjay Kumar Ambasta**, Assistant Director of Education, Directorate of Education, Government of NCT of Delhi

**Shri Dhyan P. S. Chauhan**, Formerly global Vice President (HR), R1 RCM

**Shri Arun Bhutani**, Director, Lok Bharti Skilling Solutions Pvt. Ltd.

**Mrs. Saloni Kaul**, Founder & CEO, It's People



# Our Past Seminars

## **XXII Annual International Seminar - 2021**

NAAC RAF and Role of IQAC in Assessment and Accreditation of Higher Education Institutions

## **XX Annual International Seminar - 2019**

Sustainable Development 2030:  
The Road Ahead

## **XVIII Annual International Seminar - 2017**

India's Score Card in Global Perspective

## **XVI Annual International Seminar - 2015**

Integrated Reporting:  
Challenges & Opportunities

## **XIV Annual International Seminar - 2013**

Economics, Politics, and Civil Society

## **XII Annual International Seminar - 2011**

Globalization of Higher Education:  
Challenges & Opportunities

## **X Annual International Seminar - 2009**

Organized Retailing: Boon or Bane

## **VIII Annual International Seminar - 2007**

Real Estate Development: Urban versus Rural

## **VI Annual International Seminar - 2005**

Education & Employment:  
Emerging Scenario in the Globalized Era

## **IV Annual International Seminar - 2003**

Online Education & Training:  
Challenges and Quality Perspectives

## **II Annual International Seminar - 2001**

Safety & Health Culture Through Training &  
Development

## **XXI Annual International Seminar - 2020**

Quality of Higher Education:  
Challenges & Opportunities

## **XIX Annual International Seminar - 2018**

Digital Governance

## **XVII Annual International Seminar - 2016**

Make in India: The Road Ahead

## **XV Annual International Seminar - 2014**

Economy, Enterprise, and Employment

## **XIII Annual International Seminar - 2012**

Ethics, Morality, and Spirituality

## **XI Annual International Seminar - 2010**

Global Meltdown or Recession: India vis-a-vis  
Rest of the World

## **IX Annual International Seminar - 2008**

Promoting & Managing Spiritual Transformation  
in Health Care

## **VII Annual International Seminar - 2006**

Business, Government & Education:  
Emerging Dimensions

## **V Annual International Seminar - 2004**

Bio-Informatics: Emerging Dimension

## **III Annual International Seminar - 2002**

IT Education in the Non Formal Sector:  
Challenges and Quality Perspectives

## **I Annual International Seminar - 2000**

Management Education in the 20th Century:  
Lessons for the 21st Century



# REGISTRATION DETAILS

	INDIAN PARTICIPATION (Rs.)	FOREIGN PARTICIPATION (USD)
Business Executive/General	4000	300
Academicians	3000	200
Research Scholar	2500	150
Students	2500	125
Accompanying Spouse	2000	125

\* 50% concession in Registration fee to Faculty members, Students, Alumni & former faculty members of DSPSR & members of partnering Institutions including Life Members of Indian Commerce Association (ICA), IAMD, Indian Accounting Association, Computer Society of India.

## The registration fee includes:

- E-Certificate to registered participant
- Participation of one registered person in the Conference
- Publishing of the abstracts & full papers in Delhi Business Review & international scientific proceeding in the form of CDs with ISBN number

Account Name: International Conference

Bank Name & Branch: IDBI Bank, Block BT, West  
Shalimar Bagh, Shalimar Bagh, Delhi-110088

Account Number: 1009104000013077

IFSC Code: IBKL0001009

SWIFT Code: IBKLINBB010

## Registration Link:

<http://bit.ly/AIS-2021>

Mobile: +91-79821-42677; +91-90155-33002

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# Advisory Board

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Commissioner, ACBSP, USA  
Professor, FPT University  
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**Prof. Marek Bogusz**  
Director, International Affairs Office  
WSG University in Bydgoszcz  
Poland

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**Prof. Coskun Can Aktan**  
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Management  
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Principal  
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Institutions, Gwalior

**Rtn. Bhumesh**  
President  
Rotary Club of Delhi Maurya

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# Patrons

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**Prof. B.P. Singh**

Formerly, Head & Dean,  
Faculty of Commerce & Business,  
Delhi School of Economics,  
University of Delhi

**Prof. Ravinder Vinayek**

Senior Professor  
Delhi School of Professional  
Studies and Research

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**Prof. Ajay Kumar Singh**

Vice Chancellor,  
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Director

DSPSR, GGSIPU

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**Convener**

**Dr. Shipra Singh**

Associate Professor

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**Ms. Soumya Agarwal**

Assistant Professor

DSPSR, GGSIPU