



XIII Annual International Conference

ON

**"Global Turbulence: Challenges
& Opportunities"**

MAY 5-6, 2012

Prince Hotel, Bangkok, Thailand

Proceedings

under the joint auspices of

Delhi School of Professional Studies and Research (DSPSR)

(Affiliated to Guru Gobind Singh Indraprastha University (GGSIPU) &
Approved by AICTE, Ministry of HRD, Government of India, New Delhi)

Divine International Group of Institutions, Gwalior (M.P.)

Divine Education Trust, Korba (C.G.)

Rotary Club of Delhi Maurya

www.internationalconference.in; www.dspsr.in

E-mail : ic@dspsr.in; info@dspsr.in



CONTENT

S.No.	Paper title	Author
1	<u>Market Timing and Selectivity Skills of Mutual Fund Managers in India: An Empirical Study of Equity Funds</u>	<ul style="list-style-type: none"> • <u>Professor B. S. Bodla</u>
2	<u>A Study of Impact of Organizational Climate on Job Stress and Coping Mechanism in Public and Private Sector Banks</u>	<ul style="list-style-type: none"> • <u>Dr. Ajay Kr. Singh</u> • <u>Ms. Nidhi Dhawan</u>
3	<u>HRM Practices and Managerial Effectiveness in Indian Business Organizations</u>	<ul style="list-style-type: none"> • <u>Dr. Anil Kr. Singh</u>
4	<u>A Study of Organizational Culture in Public Verses Private Sector with Special Reference to Chhattisgarh State</u>	<ul style="list-style-type: none"> • <u>Dr. S. R. Varma</u> • <u>Mr. Nishant Saxena</u>
5	<u>A Study of the Performance Indicators of Logistic Management in the Steel Industries of Wardha</u>	<ul style="list-style-type: none"> • <u>Dr. Kailash Shamrao Kadu</u> • <u>Dr. Anand Muley</u>
6	<u>International Financial Reporting Standards – An Overview</u>	<ul style="list-style-type: none"> • <u>CMA. Dr. M. Sheik Mohamed</u>
7	<u>Come Out of Dreams: Does Your Brand Positioning Strategy Really Work?</u>	<ul style="list-style-type: none"> • <u>Ms. Saloni Pawan Diwan</u> • <u>Professor B. S. Bodla</u>
8	<u>An Empirical Study on Retail Supply Chain and Shopping Experience of Customers</u>	<ul style="list-style-type: none"> • <u>Dr. G. S. Popli</u> • <u>Ms. Farah Ahmad</u> • <u>Ms. Megha Jain</u>
9	<u>Demise of Development Financial Institutions in India: A Critical Appraisal</u>	<ul style="list-style-type: none"> • <u>Ms. Renu Gupta</u> • <u>Prof. K. V. Bhanu Murthy</u>
10	<u>Awareness of People towards Green Marketing and Its Impact on Environment</u>	<ul style="list-style-type: none"> • <u>Ms. Sima Kumari</u> • <u>Mr. Sameer yadav</u>
11	<u>Decoding the Takeover Code</u>	<ul style="list-style-type: none"> • <u>Mr. Chintan Vadgama</u> • <u>Mr. Ashwani Khandelwal</u>

12	<u>The Ethical Dimensions of Globalisation: The Problem of Mindset</u>	<ul style="list-style-type: none"> • <u>Dr. Assad Abdallah Kipanga</u>
13	<u>Green Effects of Economics with Empirical Evidences</u>	<ul style="list-style-type: none"> • <u>Dr. D. D. Chaturvedi</u>
14	<u>Global Turbulence - Its Impact on Sustainable Development with Special Reference to Developing Countries</u>	<ul style="list-style-type: none"> • <u>Dr. Anupma Srivastava</u> • <u>Dr. Kavita Bhatnagar</u>
15	<u>Status of Child Labourers in Jorhat Municipal Area</u>	<ul style="list-style-type: none"> • <u>Ms. Nidhi Dhawan</u> • <u>Dr. Minakshi P. Hazarika</u>
16	<u>Managing Organizational Culture with Leadership: A Challenge in Global Turbulence</u>	<ul style="list-style-type: none"> • <u>Mr. Nishant Saxena</u> • <u>Dr. J. H. Vyas</u>
17	<u>Managing Employee Retention in Turbulent Business Environment: A Review on Existing Scenario</u>	<ul style="list-style-type: none"> • <u>Ms. Roopal Shrivastava</u> • <u>Dr. Sangya Shrivastava</u>
18	<u>Human Development in India's North Eastern States: A study</u>	<ul style="list-style-type: none"> • <u>Dr. Surajit Kumar Bhagowati</u>
19	<u>East Asian Labour Market Regimes in the Context of Global Economic Crisis: Do the Advanced Nations Offer Trajectory Paths for Those Following?</u>	<ul style="list-style-type: none"> • <u>Dr. John Walsh</u>
20	<u>Determinants of Corporate Capital Structure of Indian Industries</u>	<ul style="list-style-type: none"> • <u>Dr. G.S. Popli</u> • <u>Mr. Gajendra</u>
21	<u>Service Quality Perceptions Of Customers About Insurance Companies: An Empirical Study on Delhi Region</u>	<ul style="list-style-type: none"> • <u>Mr. Manish Madan</u> • <u>Ms. Shweta Pathak</u>